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**Boulder County "Green" Experts Come Together to Demystify Sustainability**

***Eco-Cycle, Amadeus Consulting, the St. Julien Hotel, the City of Boulder and Leading Organizations Provide "Green" Expertise at First-Annual Eco-Cycle Sustainability Summit in Boulder, Colo., November 18, 2011***

BOULDER, Colo., November 8, 2011--Recycling social enterprise [Eco-Cycle](#), is teaming up with custom software development company [Amadeus Consulting](#) and the green [St. Julien Hotel and Spa](#) to offer the first annual Sustainability Summit on **Friday, November 18, 2011 from 1 to 7 pm** at the St. Julien Hotel, 900 Walnut Street in downtown Boulder. The event is free and sponsored by the City of Boulder. Attendees will receive practical information on what it means to be sustainable in the commercial and residential sectors of the community. Presenting companies will discuss tactics individuals and businesses can leverage in technology, energy and business operations. Participating organizations include Amgen, Whole Foods Market, Boulder Community Hospital, the University of Colorado at Boulder, Center for Resource Conservation, Boulder Outlook Hotel, Eco-Cycle, Amadeus Consulting, the St. Julien Hotel, and more.

“Eco-Cycle is excited to offer a collaborative setting for the business community and the residential community in order to share information and provide tangible tactics that demystify sustainability,” said Deb Cerio, Enterprise Manger at Eco-Cycle. “This event focuses on community and how re-investing in ours achieves economic, environmental and social benefits. One of the additional benefits to attending this Sustainability Summit is the opportunity to network that will occur between sessions and during the happy hour that will immediately follow the seminar. This will be a “who’s who” of sustainability leaders along the Front Range.”

Presenters at the Sustainability Summit include Keynote Speaker Eric Lombardi, Executive Director of Eco-Cycle; session presenters John Basso, Chief Information Officer of Amadeus Consulting, and Jay Millard, Chief Operating Officer of Amadeus Consulting; along with sustainability experts at leading Boulder organizations who will participate in a panel discussion about how individuals and businesses can work together to create a Zero Waste community.

"Amadeus Consulting is thrilled to serve as a leading voice in sustainable business practices at the first annual Sustainability Summit," said Lisa Calkins, Chief Executive Officer for Amadeus Consulting. "We value our team's level of dedication to sustainability and eco-consciousness. This is a chance for our sustainability innovators in the company to serve as models for other businesses looking to go green without breaking their budgets."

“The City of Boulder is excited to support Eco-Cycle, one of our important partners, in providing more waste-reduction information and resources to our community,” said Jamie Harkins, Business Sustainability Specialist for the City of Boulder.

Attendees are asked to RSVP to secure a seat at the Eco-Cycle [Facebook event page](#). You may also contact Deb Cerio for information and reservations by email ([deb@ecocycl.org](mailto:deb@ecocycl.org)) or by phone (303-444-6634 x 131). For more information, the event agenda is posted on the Eco-Cycle website at [www.ecocycle.org](http://www.ecocycle.org).

### **About Eco-Cycle**

Eco-Cycle is one of the largest and oldest non-profit recyclers in the USA and has an international reputation as a pioneer and innovator in resource conservation. Eco-Cycle was created 35 years ago by everyday residents who had a passionate belief in conserving our natural resources. Eco-Cycle continues to advocate these same passions and innovative actions to lead Boulder County toward a Zero Waste community.

### **About Amadeus Consulting**

Amadeus Consulting is a custom software development company dedicated to creating intelligent technological solutions with successful business results. Amadeus Consulting is a Microsoft® Gold Certified Partner and a

Silverlight™ Partner, as well as a winner of the Microsoft Office XP Challenge. The company also has Microsoft Partner Competencies in Custom Development, Mobility and Data Management Solutions.

**About The St. Julien Hotel & Spa**

The St. Julien Hotel & Spa is committed to doing its part to minimize its impact on the environment. Richard Barrett, the owner, realizes that as a committed Colorado “Green” Hotel, the decisions made by the organization affect not just the environment of the hotel, but also that of the community. As such, the hotel staff recognizes the need to be aware of how they affect the world in which they live. In an attempt to improve their environmental efforts, the St Julien has formed the “Green Committee,” whose goal is to spearhead efforts that will reduce the hotel's footprint on the community--all while maintaining the high level of service and quality demanded by their guests.

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