



For Immediate Release

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SOLAR TODAY Magazine Wins Three National Awards for Publication Excellence

BOULDER, CO; July 7, 2010 – [SOLAR TODAY](#) magazine, the award-winning print and digital publication of the [American Solar Energy Society](#), has received three 2010 APEX Awards for Publication Excellence. The awards are for the digital edition of **SOLAR TODAY**, the magazine’s annual bonus issue *Get Started Guide* for 2010 in the category of “One-of-a-Kind, Green Publications”, and an award for the publication’s November/December 2009 feature on solar energy in Texas in the category of “Green Writing.”

The three new APEX Awards bring the total to 10 APEX Awards which **SOLAR TODAY** has won over the past four years for Publication Excellence. Previous APEX awards include: One-of-a-Kind Publications for its Get Started 2009 Bonus Issue (2009); Web Electronic Award for Excellence in Magazines & Journals for the magazine’s November/December 2008 Digital Version (2009); Most Improved Magazines & Journals Award (2009); Technical Writing for “Advancing a Market for Zero-Energy Homes” (2008); Magazine Covers for the March/April 2008 issue (2008); Magazine & Journals Excellence for Pint Publications over 32 pages for the 2007 National Solar Tour issue (2008); and for Design & Layout for the publication’s “Near-Zero-Energy Home” Makeover Cover Story (2007).

The APEX Awards are presented annually by the editors of Writing that Works, a division of Communication Concepts. The competition typically receives over 3,600 entries for 2010, the 21st year of the awards program. In 2009, **SOLAR TODAY** won a first-place Gold EXCEL Award from the Society of National Association Publications.

About the American Solar Energy Society

Founded in 1954, American Solar Energy Society (ASES) is the first and largest national nonprofit organization dedicated to increasing the use of solar energy, energy efficiency, and other sustainable technologies in the U.S. Based in Boulder, CO, ASES organizes and presents the [National Solar Conference](#), an annual gathering of professionals, educators, and solar advocates; leads the [National Solar Tour](#), the largest grassroots solar event in the world; offers [Solar Nation](#), a Washington, DC-based solar advocacy program; and publishes the award-winning **SOLAR TODAY** print and digital magazine. More about the American Solar Energy Society at: www.ases.org.

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